





FLASHinsight - Beta

 **Lightning fast & intuitive**
concept development

 **Free** beta access

 Delivering **consumer centric insights** and **effective idea & content generation** for outstanding marketing concepts.

 **Instant** and **reliable** idea development and testing, using **consumer perception benchmarks** for highest impact.

Technology For best concept creation, our AI performs a neuro-semantic-analysis with the help of our Big-Data-Brain, created with 30+ billion words from any target market. Conscious and subconscious associations with unrivaled consumer centricity at your fingertips. Already available in more than 8 markets.

Free

Beta access for one month, incl. feature updates and support