

# Brand **FLASH**



Revealing what makes a brand unique in the marketplace.



Identifying specific brand values to improve the brand position towards the target.

## What you get



Results **from 1 week** after briefing



Insights Presentation & Workshop for knowledge transfer

**Technology** For unrivaled quality, our AI performs a neuro-semantic-analysis with the help of our Big-Data-Brain, created with 30+ billion words from any target market. As a result we are able to reveal conscious and subconscious associations, that determine the true position of your brand. This knowledge enables you to make decisions with maximum impact.