

Trend **FLASH**



Find trends that are relevant for your brands and track them over time.



Revealing what to do and what to avoid in the future.



Identifying themes and values to improve the brand position towards the target.

What you get



Results **from 3 week** after briefing



Insights Presentation & Workshop for knowledge transfer

Required Briefing

Country, Brand Information, Core values

Technology For unrivaled quality, our AI performs a neuro-semantic-analysis with the help of our Big-Data-Brain, created with 30+ billion words from any target market. As a result we are able to reveal conscious and subconscious associations, that determine the relevance of any association pattern that may become a trend. This knowledge enables you to make decisions with maximum impact.